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For Immediate Release

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Datasym Pos Inc. Releases Datasym Core Back Office Software at RetailNow 2013

Brantford ON, July 29, 2013- Datasym POS Inc. announces the upcoming release of Datasym's Core Back-Office Software at the RetailNow2013 show at the Mandalay Bay in Las Vegas, August 4th-7th, 2013.

Datasym Core is the newest back-office software from Datasym. Core back-office software has been designed to aid retailers in sales tracking, inventory management and control, pricing controls, and POS terminal programming.

Core back-office software is a user friendly, module based software platform that enables retailers to purchase individual modules to create a customized software program that suits the needs of the individual retailer, and allows for future growth as their business needs change. Using Core Back-office software provides retailers with the ability to create customized reports, stock management using R/F handheld devices, and real time inventory.

With mobility in mind, Core back-office software has been developed to work on mobile devices. With the Core Mobile Access App retailers can transform their smart phone, tablet or notebook into a powerful, cost effective inventory management and customer service tool.

Datasym POS Inc. is a leading edge Point of Sale Company based in Brantford, ON, Canada with distribution facilities in Niagara Falls, NY, USA. Datasym develops hardware and software solutions for small to large companies across a multitude of industries.

For more information contact sales at 1-(877)-512-9954 or e-mail sales@datasym.com.