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For Immediate Release

August 25, 2011

Brantford, ON Canada

Datasym POS Inc. Releases the EliXR Touch

Brantford ON, August 25, 2011- Datasym POS Inc. releases the EliXR Touch. The EliXR Touch was first released at The RetailNow Show held in Orlando Florida July 24th -27th, 2011. The EliXR Touch is a Linux based Touch Screen POS system from Datasym POS.

The EliXR Touch is Datasym's newest top of the line Point of Sale system developed specifically for applications where modular design and processing speed are requirements. Hardware customization is made simple with this modular based POS system. The EliXR Touch POS system runs with the long standing and reputable Datasym PRO software. Upgrading to the EliXR Touch system from an older Datasym terminal is simple and the customer can operate the same back end system internally.

"The EliXR Touch offers the same level functionality and the original EliXR POS terminal, with an advanced level of sophistication. Removing the keyboard component from the hardware selection not only allows for increased keyboard levels but it also caters to the space requirements of the average check-out station" said Robert Field, President of Datasym POS Inc.

Datasym POS Inc. is a leading edge Point of Sale company based in Brantford, ON Canada with distribution facilities in Niagara Falls, NY. Datasym develops hardware and software solutions for small to large companies across a multitude of industries.

For more information contact sales at 1-(877)-512-9954 or e-mail sales@datasym.com.